19<sup>TH</sup> CONTEMPORARY TRENDS IN TOURISM AND HOSPITALITY, 2022

# **Creative Culture Capitals**

### Abstract Book



University of Novi Sad | Faculty of Sciences DEPARTMENT OF GEOGRAPHY, TOURISM AND HOTEL MANAGEMENT

> CONTEMPORARY TRENDS IN TOURISM AND HOSPITALITY, 2022

### **Creative Culture Capitals**

Abstract book

ISBN 978-86-7031-615-7

*Editor in chief* Dr. Milica Pavkov Hrvojević, Dean

#### **Editorial Board**

Prof. Lazar Lazić Prof. Tatjana Pivac Dr. Igor Stamenković Dr. Nemanja Tomić Dr. Sanja Kovačić Dr. Đorđije Vasiljević Dr. Miroslav Vujičić Dr. Miha Lesjak

#### Printed by

Sajnos, Novi Sad

Circulation 200

The Conference has been supported by Ministry of Education of the Republic of Serbia

II Contemporary Trends in Tourism and Hospitality, 2022

## Abstract Book

Plenary session1
Cities
Creative industries and events in tourism11
Marketing, e-tourism and tourism policy15
Notivation, behaviour and human resources in tourism
Natural and cultural resources and thematic routes
Hospitality42
Gastronomy
Hunting tourism

CIP - Каталогизација у публикацији Библиотеке Матице српске, Нови Сад 338.48:005(048.3) 640.412:005(048.3)

**CONTEMPORARY Trends in Tourism and Hospitality (2022 ; Novi Sad19)** Abstract book / [Conference] Contemporary Trends in Tourism and Hospitality 2022 "Creative Culture Capitals", [17-19.11.2022], Novi Sad, Vojvodina, Serbia ; [editor in chief Milica Pavkov Hrvojević]. - Novi Sad : Department of Geography, Tourism and Hotel Management, 2022 (Novi Sad : Sajnos). - X, 58 str. : ilustr. ; 24 cm

Tiraž 200.

ISBN 978-86-7031-615-7

а) Туризам -- Менаџмент -- Апстракти b) Хотелијерство -- Менаџмент -- Апстракти

COBISS.SR-ID 79292681

the concept of urban identity development through developmental stages will be examined, with emphasis on the effects of changes or loss of urban identity in modern cities. Also, the function and value of street art in the renovation of the public space of the city will be analysed. The study is conducted in the public space in order to indicate the importance of street art as a small urban rapper in contributing to the creation of a place where as such it can have a potential approach in the revitalization of the place. Community participation in creative dialogue is seen as an incentive to promote local identity.

Keywords: Street art, Identity, Novi Sad, Regeneration, Space

#### INTERCULTURAL MARRIAGES IN VOJVODINA

#### Milena Sekulić<sup>1</sup>

<sup>1</sup> Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Trg Dositeja Obradovića 3, 21000 Novi Sad, Serbia; milena. sekulic@dgt.uns.ac.rs

> Marriage is considered one of the oldest social institutions. The research topic is the characteristics and changes of marriage in the territory of AP Vojvodina from the second half of the 20th century until 2020. In the second half of the 20th century, the cohabitation of unmarried partners and alternative forms of community gained more importance. Also, divorces are becoming more frequent, marriages are shorter, and remarriage is rare. Changes in marriage trends affect changes in family and social structures and significantly shape future demographic trends. In 1950, the number of marriages in Vojvodina was 19,681, and from the second half of the seventies of the 20th century, it began to decline sharply until 2019, when up to 50% fewer marriages were concluded than in 1950. The data were collected from the Demographic Statistics publication. Vojvodina stands out as a unique area in Europe, with an extraordinary concentration of different ethnic groups. The interculturality of this area was created by the waves of settlement of numerous peoples, which resulted in a significant share of mixed marriages, and which additionally imposed the need to research the characteristics and changes of marriage in the population of Vojvodina.

Keywords: Marriage, Interculturality, Vojvodina