

The Great Silk Road Conference: Challenges and Opportunities for the Development of Eurasia

Organized by
Bournemouth University, United Kingdom
and
Westminster International University in Tashkent (WIUT), Uzbekistan

July 5, 2023
Tashkent, Uzbekistan

AGENDA

Tashkent time

9:30 – 10:00 Registration of participants

10:00 – 10:10 Welcoming Speeches
Bakhrom Mirkasimov, Rector, Westminster International University in Tashkent,
Uzbekistan
Khurshid Djalilov, Conference Chair, Bournemouth University, UK

Virtual participation

<https://us02web.zoom.us/j/85956121278?pwd=OUNBL2M2SEoxY3lZU1MzZXNnQm1kZz09>

Meeting ID: 859 5612 1278

Passcode: 341738

Morning Keynote Speeches

Moderator: Khurshid Djalilov, Bournemouth University, UK
10:10 – 10:50 **Professor Ke Rong**, Tsinghua University, China (online)
OBOR and country security
Q&A and discussion

10:50 – 11:30 **Professor Andrei Vernikov**, Independent researcher (online)
Living in debt? The origins and sustainability of growth led by consumer borrowing
Q&A and discussion

11:30 – 12:30

Morning parallel session A

Presentations session on Regional Integration & Trade (20 minutes each presentation including Q&A)

Virtual participation

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Moderator: Ahliddin Malikov, Course Leader for MSc in Applied Economics, Westminster International University in Tashkent, Uzbekistan

Ivan Nikolić, Economic Institute, Republic of Serbia; and **Goran Nikolić**, Institute of European Studies, Republic of Serbia (online)

Perspectives of enhancing cooperation: Are rapid acceleration of bilateral merchandise trade and Chinese FDI inflows into Serbia can be sustained?

Nilufar Rashitova, Muhammad Yousaf and Zohid Askarov, Westminster International University in Tashkent, Uzbekistan

Intra Industry Trade: A Systematic Literature Review

Wendelin Morrison, Bournemouth University, UK (online)

Pigments, Trade and Pilgrimage: Malachite and Lapis Lazuli on the Ancient Silk Roads of Central Asia

Morning parallel session B

11:30 – 12:30

Presentations session on Education & Methods (20 minutes each presentation including Q&A)

Virtual participation

<https://us02web.zoom.us/j/84222523900?pwd=cTFCNOFrTVBkcHdFWnFmVVA5djm3QT09>

Meeting ID: 842 2252 3900

Passcode: 683036

Moderator: Behzod Alimov, Senior Lecturer in Economics, UNESCO Chair in Knowledge Economy, Westminster International University in Tashkent, Uzbekistan

Homa Molavi, University of Manchester, UK (online)

University Reputation, Cost-of-Living Crisis, and International Student Mobility: Impacts on the UK Economy and the Need for Eurasia's Stability

Zarrukh Rakhimov, Westminster International University in Tashkent, Uzbekistan

Simulation Study on double bootstrap confidence intervals in linear models: case of severe outliers

Abbos Utkirov, Westminster International University in Tashkent, Uzbekistan

Total Quality Management and Performance Achievement in Higher Education

12:30 – 14:00 Group Photo and Lunch Break

Afternoon parallel session A

14:00 – 15:20 **Presentations session on Finance & Banking** (20 minutes each presentation including Q&A)
Virtual participation

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Moderator: Kamrul A K M Hasan, Senior Lecturer in Finance, Westminster International University in Tashkent, Uzbekistan

Dheya Alkhafaji, Bournemouth University, UK (online)

Economic Shocks and Central Bank Balance Sheets: An Exploration of Expansionary Fiscal Policy in the GCC Countries and Iraq

Nargiza Alimukhamedova, Westminster International University in Tashkent, Uzbekistan

You don't know what you've got until it's gone: impact evaluation of the closure of the non-bank microfinance sector

Nurmukhammad Yusupov, Solbridge International School of Business, Republic of Korea (online)

Digitalization and Microfinance: The Review of Opportunities and Hidden Challenges

Ulmas Jurayev, Westminster International University in Tashkent, Uzbekistan

The impact of non-performing loans on bank profitability: Evidence from commercial banks of Uzbekistan

Afternoon parallel session B

14:00 – 15:20 **Presentations session on Energy** (20 minutes each presentation including Q&A)
Virtual participation

<https://us02web.zoom.us/j/84222523900?pwd=cTFCN0FrTVBkcHdFWnFmVVA5djM3QT09>

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Moderator: Etenesh B. Asfaw, Senior Research Fellow, Center for Policy Research & Outreach (CPRO), Westminster International University in Tashkent

Yuldoshboy Sobirov, Jeonbuk National University, Republic of Korea (online); and **Elbek Khodjanliyazov**, Urgench State University, Uzbekistan

The Impact of Energy Consumption, FDI, and Renewable Energy on Sustainable Economic Growth in CIS countries. Empirical evidence from panel data models.

Salim Turdaliev, Institute of Economic Studies of Charles University in Prague, Czech Republic (online)

Powering Up Cleaner Choices: A Study on the Heterogenous Effects of Social Norm-Based Electricity Pricing on Dirty Fuel Purchases

Yermone Sargsyan and Salim Turdaliev, Institute of Economic Studies of Charles University in Prague, Czech Republic (online)

Social Cues and Electricity Consumption: Evidence from a Randomised Control Trial in Armenia

Surayyo Kushbakova, University of World Economy and Diplomacy, Uzbekistan

Do costs of Renewable energy increase generation? An Empirical test across Eurasian countries

Afternoon joint session

15:20 – 16:40 **Presentations session on Management & Behaviour** (20 minutes each presentation including Q&A)

Virtual participation

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Moderator: **Prabha Kiran**, Head of Management and Marketing Department, Westminster International University in Tashkent

Nurillaeva Sanemkhan, Aziza Sadikova and Prabha Kiran, Westminster International University in Tashkent, Uzbekistan

Advertisement's Role in Understanding the Materialistic Behaviour of Children in this Era

Nasiba Mukhtorova, Prabha Kiran and Yuliya Kan, Westminster International University in Tashkent, Uzbekistan

The Antecedents of Perceived Enjoyment and its Influence on Impulse Buying Behavior

Ravshan Kamilov, Angelo Battaglia and Prabha Kiran, Westminster International University in Tashkent, Uzbekistan

Gastronomy Tourism in Uzbekistan: need for a strategic approach

Dildara Gapparova, Nodira Iskhakova and Prabha Kiran, Westminster International University in Tashkent, Uzbekistan

The Impact of Moonlighting to Work-Life Balance and Employee Turnover

Afternoon Keynote Speeches

Moderator: TBC

Virtual participation

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- 16:40-17:20** **Professor Larry King**, University of Cambridge, UK; University of Massachusetts, USA
(online)
Mass Privatization and the Postcommunist Mortality Crisis
Q&A and discussion
- 17:20-18:00** **Professor Charles Becker**, Duke University, USA (online)
Healthcare Reforms and Achievements; Uzbekistan 1991-2022
Q&A and discussion
- 18:00** **Conference Closing Remarks**